



25th Anniversary National Peace Corps Association Conference 2004 Chicago
Chicago Area Peace Corps Association
c/o 2652 N. Wilton • Chicago, IL 60614 • www.rpcv2004.org

Dear Prospective International Marketplace Exhibitor:

In August 2004, nearly two thousand Returned Peace Corps Volunteers will descend on Chicago to attend the National Peace Corps Association's Biennial Conference. We cordially invite your company/organization to participate in the conference's exhibit fair, the **International Marketplace**.

Join nearly one hundred companies and organizations in our exhibit hall to market your product or service to this well traveled, culturally aware, ambitious group of returned Peace Corps volunteers and friends.

The International Marketplace will take place on Friday, August 6 and Saturday, August 7, 2004 at the Palmer House Hilton Hotel in downtown Chicago.

Conference attendees have served as Peace Corps volunteers in 136 different countries in the 43 years since President John F. Kennedy created the agency. They speak a multitude of languages and now work in many different professions throughout the United States and abroad.

Why should you participate?

- Reach up to 2,000 members of your target audience;
- Promote/sell your organization, your product and/or the services you offer;
- Experience a high traffic exhibit hall; and
- Advertise your company/organization on the conference web-site, promotional materials and program book in addition to the exhibit hall.

To learn more about this opportunity, please see the attached "Information Sheet". To participate, complete and return the enclosed "Application Form". Forms should be returned by **June 30, 2004**.

The "Windy City" beckons you, as it beckons the many returned Peace Corps volunteers who will attend this momentous conference.

Will we see you here?

For questions or more information, contact Judi Burnison, Conference Manager, at (773) 472-3370 or jburnison@burnisongroup.com.